



New Haven County Bar Association - Continuing Legal Education

Your Name In Lights: PR Strategies for Lawyers and Firms

Tuesday, April 22, 2008

Superior Court, 235 Church St., 9th Fl., New Haven

Seminar 4:00 p.m.- 6:00 p.m.

<u>Guest Speakers</u>	<u>Highlights</u>
<p>Christine Filip, Esq. President, The Success Group, Wallingford Chair, NHCBA Publicity Committee</p>	<p>Learn to begin or burnish your public relations campaign. You will learn how to establish working relationships with the media; what is newsworthy and how to write effective press releases; ethical considerations; how to get quoted and how to present oneself on radio, TV or the Internet.</p>

COST: \$45 Members, \$75 Non-members
\$15 NHCBA law student members, \$25 non-member law students

Reservations are recommended. Materials will be provided at the door. Please call the office if you need special assistance or a certificate of attendance. Full refund with 48 hour cancellation notice.

Please note this seminar does NOT qualify for credit for New York State MCLE requirements.

Pre-registration by February 12, 2008 is requested. Call 203-562-9652 with questions.

Please reserve _____ place(s) for the PR Strategies CLE seminar on February 13, 2008.

Enclosed is \$ _____. (\$45 Members, \$75 non-members)

Name: _____ E-mail: _____

Firm: _____ Telephone: _____

Make check payable and return by February 12, 2008 to:
New Haven County Bar Association, P.O. Box 1441, New Haven, CT 06506-1441 Attn: CLE Seminar

Visa/MC/Discover also accepted: include card number, expiration date and signature.