

New Haven County Bar Association - Continuing Legal Education,  
in collaboration with the Greater Bridgeport Bar Association,  
is pleased to present:

**DISCOVER THE SUCCESS THAT COMES WITH BEING...**

# LinkedIn

**Why YOU Should Be On It and How To Use It!**

Led by local legal consultant  
Bill Jawitz (SuccessTrackESQ). Learn how  
attorneys are actually growing their practices  
using LinkedIn, a social networking  
platform for professionals.

**Tuesday, May 12, 2009**  
**Quinnipiac University School of Law**  
**4:00-6:00 p.m.**

**Cost: \$45 NHCBA & GBBA members • \$75 non-members • \$15 law students**

Learn how to build a highly effective profile from scratch, advanced techniques for improving existing profiles, and find out how your website, online marketing, and social networking fit together.

See how attorneys are using LinkedIn and other social networking tools to:

- Research witnesses, experts and competitors
- Position themselves as subject matter authorities
- Recruit employees
- Leverage their existing sites, blogs and online presence
- Stay within ABA and state ethics guidelines

Pre-registration by May 11, 2009 is requested.  
Contact 203-562-9652 or [NHCBAinfo@newhavenbar.org](mailto:NHCBAinfo@newhavenbar.org) with questions or to register.

**Please reserve \_\_\_\_\_ place(s) for the LinkedIn CLE seminar on May 12, 2009.**

Enclosed is \$ \_\_\_\_\_. (\$45 Members, \$75 non-members, \$15 law students)

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Firm: \_\_\_\_\_ Telephone: \_\_\_\_\_

Make check payable and return by May 11, 2009 to:

New Haven County Bar Association, P.O. Box 1441, New Haven, CT 06506-1441 Attn: CLE Seminar

Visa/MasterCard/Discover also accepted: include card number, expiration date and signature.